

**GOVERNMENT OF TELANGANA
ABSTRACT**

Tourism Promotion – Publication Charges - Released of Advertisement in “National Geographic Traveller” (NGT) UK edition, November, December 2014 and January 2015 issues, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Release an amount of Rs.11,90,688/- including taxes (Rupees Eleven Lakhs Ninety Thousand Six Hundred and Eighty Eight only) - Sanction - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 57

Dated:-05-02-2015
Read the following:

- 1. From Sinead McManus, The Senior Business Development Manager-ASIA ABTA ASTA & National Geographic Traveller Magazines, India, Dated:10-07-2014.
- 2. Govt.Lr.No.269/PMU/PRO/2014, of YAT & C (PMU) Department, Dt.13-09-2014.
- 3. Invoice No.14/15/454, Dt:29-11-2014, Invoice No. 14/15/514, Dt:26-12-2014 and Invoice No.14/15/563, Dt:19-01-2015 from M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad.

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ORDER:

- 1. Government, vied reference 2nd cited, have issued a work order for release of advertisement in “National Geographic Traveller” (NGT) UK edition, amounting to GBP 11850 including taxes, towards advertisement on Telangana Tourism Promotion through M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, in the reference 2nd read above.
- 2. In the reference 3rd read above, M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad, has furnished bills for 3 insertions for an amount of Rs.11,90,688/- including taxes (Rupees Eleven Lakhs Ninety Thousand Six Hundred and Eighty Eight only) (i.e.,Rs.3,96,896/- + Rs.3,96,896/- + Rs.3,96,896/- including taxes for the Month of November, December 2014 and January 2015 issues respectively), towards advertisement on Telangana Tourism Promotion in “National Geographic Traveller” (NGT) UK edition, and requested the Government for arranging payment.
- 3. The Government, after careful examination of the matter, hereby accord sanction and release Rs.11,90,688/- including taxes (Rupees Eleven Lakhs Ninety Thousand Six Hundred and Eighty Eight only), towards advertisement on Telangana Tourism Promotion in “National Geographic Traveller” (NGT) UK edition for November, December 2014 and January 2015 issues, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.
- 4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.
- 5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications (Cochin) Pvt., Ltd,. The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	M.G Road, Cochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICIC0000010
PAN No.	:	AADCS2077D

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER